

IAN HOAR

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***Creative, imaginative, innovative; a web designer and developer.
Passion for great usability, strong design and clean code.***

QUALIFICATIONS

- 12 years of experience in Web Design and Development.
- Currently developing and running several personal websites and blogs.
- Passionate about web standards and open source software.
- Continually looking for opportunities to improve and adapt to the constantly changing landscape that is web design and development.
- Strong interpersonal skills – competently communicates with others and capable of successfully influencing and selling ideas.
- Self-starter who is capable of working effectively on individual projects as well as part of a team.
- Organized, analytical and very detail-oriented with a penchant to get things ‘right’ the first time.
- Works well under time constraints without sacrifice to quality or accuracy.

PERSONAL WEBSITES

- www.ianhoar.com - Personal blog
- www.imhmedia.net - My portfolio site
- www.windandsail.com - Personal sailing blog

PROFESSIONAL EXPERIENCE

ARIAD CUSTOM COMMUNICATIONS (2004-Present)

Web Designer

Worked with an extremely large range of brands, both B2B and B2C projects. Set up websites and hundreds of email campaigns. Worked on projects from creative design to final implementation. Recommended solutions to challenges and delivered timelines.

Accomplishments

- Developed various PHP applications.
- Created hundreds of Photoshop mockups.
- Coded XHTML/CSS in all major browsers and email clients.
- Troubleshooting major compatibility bugs in browsers and email clients.
- Made websites W3C standards compliant.
- Trained others in many different areas, especially web markup and best practices
- Built a Facebook application and Facebook pages.
- Introduced new technologies like jQuery, PHP, Wordpress, Google Analytics and Drupal.
- Created dynamically branded websites and emails.
- Gave best practices and usability feedback on all work.

LEARNING ENTERPRISES INC. (2003-2004)

Graphic Artist

Created interactive e-Learning software. Responsibilities included design work for the Microsoft Office suite including interactive user interfaces, creative design, animations with Flash and Authorware, and graphics optimization. Technical point of contact and team Lead for project tracking, creative input, and handoff for application development.

CANADIAN IMPERIAL BANK OF COMMERCE (1998 – 2003)

Systems Developer

Responsible for web design and development on a number of CIBC websites. Designed graphics, managed code promotions, and maintained development, testing, and production environments for: CIBC PC-Banking, CIBC.com, CIBC National Bank, Presidents Choice Financial, Safeway Bank and Marketplace Bank. Worked closely with the CIBC business units and developed acceptance-testing strategies and participated in user tests.

Accomplishments

- Prepared HTML templates of business mockups for PC Banking. Final product resulted in an HTML/CSS template that was used by all developers in PC Banking.
- Consistently updated quarterly and annual financial report website within stringent confidentiality constraints and extremely tight deadlines.
- Honored by business in 1999 with “Doing I.T. Right” award in recognition for contribution to the attainment of their vision.
- In 2000 given a second “Doing I.T. Right” award for overall outstanding performance on CIBC.com.
- Decreased customer-waiting time by optimizing hundreds of images on several web sites.

ACTION COMMUNICATIONS (1997)

Web Designer

Re-designed and developed the corporate web site for Action Communications. Site contained five unique industrial magazines, each with a different look and feel.

SKILLS

- Extensive knowledge of Photoshop, Illustrator and Dreamweaver.
- Coding without WYSIWYG software XHTML, CSS, JavaScript, XML, and PHP.
- Knowledge of jQuery, Wordpress, Drupal, and MySQL.
- Familiar with UNIX/LINUX and VI editor.
- Can support all major web browsers and email clients.
- Understanding of Object Oriented programming concepts.
- OS Experience: OSX, Windows and Linux.
- Familiarity with other graphical applications like Flash.
- Ability to learn and adapt to new applications and environments quickly.

EDUCATION

- CGT (Computer Graphics Technical) Diploma (Honors) at Seneca College School of Communication Arts. 1998
- Successfully completed 2 Computer Science Java Courses at Ryerson Polytechnic University in 2002 – 2003
- Successfully completed several creative arts courses at Ryerson Polytechnic University in 2004